

REDHOTMAMAS[®]
outsmarting menopause[™]



Menopause
Education and Support
Programs

Program Details

Red Hot Mamas® has done all the homework for you! The program will be customized for your facility. You will receive complimentary on-going consulting services to help you set up your program; and a manual which includes a marketing plan, meeting topics, learning objectives, Power Point slide kits, press releases, attendee handouts, meeting evaluations and Red Hot Mamas logo package.

Our program meetings last 1 ½ hours and utilize a lecture/discussion, combined with a question and answer format. The programs address the physiology of menopause, what menopause is, when it occurs, and the physical changes women may experience. Topics include a discussion of symptoms and increased risks that may accompany menopause, self-care strategies, effective treatments, hormone therapy, alternative nonprescription therapies, sex; breast, bladder, bone, heart, thyroid and mental health, and other conditions like dry eye disease, just to name a few.

Value

- Improves health of women during and after the menopause transition
- Differentiates you from the competition
- Enhances perception of your facility as an innovative, caring leader providing health education to women ages 40-70
- Engages clinicians, driving referrals
- Maximizes cross-selling opportunities
- Showcases and increases usage of your ancillary programs and services
- Drives community support and involvement
- Escalates opportunities for local and national media exposure
- Provides data collection and research opportunities

A Red Hot Mamas customized turnkey program can be tailored to your needs. We understand the market, and will create a program that meets your overall objectives.

Call us today at (908)704-2184 and learn how a Red Hot Mamas Menopause Education Program can be a benefit for your healthcare facility.

Red Hot Mamas® Menopause Management Education Programs

Red Hot Mamas® is the leading provider of menopause education and support programs in the United States and in Canada, and has been educating and engaging women and healthcare providers since 1991.

There are many reasons why Red Hot Mamas® programs have been installed in over 200 hospitals and physician group practices. It's simply because they work!

Their in-depth program's content covers the spectrum of health and wellness topics and actively engages women and healthcare providers fostering trust and alliances, and growth in patient-provider relationships.

Red Hot Mamas® programs are trusted by hospitals and physician group practices. They love the turnkey aspect, effectiveness, ease of use, and women's reactions to our programs.

Learn more:

To request information, please call (908)704-2184 or e mail us at info@redhotmamas.org
www.redhotmamas.org

Program Details

We've done all the homework for you! The comprehensive program manual includes a complete implementation and marketing plan, meeting topics, learning objectives, PowerPoint slide kits, logo package, press releases, attendee handouts and meeting evaluation forms. Each licensed Red Hot Mamas site is listed in the program directory on www.redhotmamas.org.

Host facility requirements include having the space to hold monthly meetings, identifying local healthcare professionals to present the program material and promoting the meetings in their communities.

The Benefits

- Establishes your facility as an innovative, caring and supportive community leader in women's health.
- Exposes clinicians to women experiencing menopause, not as patients requiring care, but as active, competent managers of an important life transition.
- Serves as a showcase for ancillary hospital services.
- Increases opportunities for marketing efforts and local/national media exposure.
- Physicians, healthcare professionals, and facilities experience increased utilization of services.
- Opportunities for community support and involvement.
- Data collection and research opportunities.

Midlife women face numerous healthcare decisions as they approach and experience menopause. Strategies are needed to assist women to become better informed about the changes in their bodies, to maintain their health at menopause and beyond.



Red Hot Mamas® is the solution...

Providing Effective Turnkey Menopause Patient
Education Programs

www.redhotmamas.org